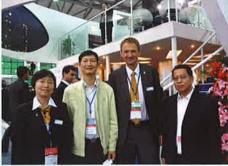
A Borouge newsletter for the pipe industry

BorPipe

www.borouge.com - Issue 25, June 2012



PE pipes for methane collection in Indonesia



Record attendance at Chinaplas in Shanghai



Review of nearly 5 years social and business activity in Vietnam

wim Roels receives
the ADNOC HSE Award
for "Water for the World"
initiative

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Water & Sanitation for the Urban Poor



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enables farmers across the world to better manage agriculture water resources. IWMI's Water Data Portal, and its global maps on water scarcity, irrigation use, environmental flows, and drought patterns, are among the most important information source in the water science arena. Over 100,000 publications are downloaded from the IWMI website every month, and are widely read on leading digital repositories worldwide.

The Stockholm Water Prize is a global award founded in 1991 and presented annually by the Stockholm International Water Institute to an individual, organisation or institution for outstanding waterrelated achievements. Founders of the Stockholm Water Prize are Swedish and international companies in collaboration with the City of Stockholm. They are: Bacardi, Borealis & Borouge, DuPont, ERV, Fujitsu, Grundfos, Hewlett Packard, Kemira, KPMG Sweden, Ragn-Sells, Scandic, Scandinavian Airlines (SAS), Siemens AG, SJ (Swedish Railways), Snecma/Safran, Uponor, Water Environment Federation, Xylem and Ålandsbanken Sverige.

The centre piece of the exhibition was a 3 metre diameter section of a sea water intake pipe for a large refinery project in Abu Dhabi. The pipe section was manufactured by local pipe producer Union Pipes Industry using a spiral winding technology developed by Bauku in Germany. The polypropylene material, which is produced at Borouge's polyolefin plant in Ruwais, is a high modulus block co-polymer BorECO BA212E, which was specifically developed for large diameter nonpressure pipes. The same technology and grade of material has been used to manufacture storage tanks in India and large diameter sewerage systems in Germany, demonstrating its flexibility in producing low cost, corrosion resistant products for a variety of applications. Also highlighted on the stand was Borouge's contribution to providing thousands of people across the world with access to clean water and safe sanitation through its "Water for the World" programme with Borealis.

New Borouge team meet with the Chairman and Founder of Jain Irrigation



Bhanwar Lal Jain greets Jae Cho, Pushp Raj Singhvi and Khalfan Al Muhairi of Borouge at his headquarters at Jalgaon, India

Young law graduate Bhanwar Lal Jain first started a trading company in India in 1963 on a very modest budget. Over the years the company grew and focussed more and more on the agricultural sector and in 1989 they first introduced their "Integrated System Approach" to agriculture in India based on the supply of complete micro irrigation systems. This concept is vital to the future of not just India, but the rest of the world, as well, as it strives to feed a rapidly growing population with diminishing fresh water resources.

Today Jain Irrigation has a turnover of US\$820 million and a global workforce of over 7,000 employees with a presence in 120 countries. In addition to their manufacturing plants Jain have demonstration farms in several locations in India and overseas where they can test their latest irrigation developments and demonstrate the benefits to local farmers. In addition to plastic piping manufacture Jain has diversified into a number of other businesses including the manufacture of plastic sheets, tissue culture products, processed fruit and vegetables and solar heaters and lanterns.

Borouge and Borealis, have had a very long standing and successful relationship with Jain Irrigation and therefore Pushp Raj Singhvi of Borouge India brought some of the new Senior Managers within the Borouge team to meet this iconic figure of the Indian plastic pipe business. Jae Cho, Senior Vice President Asia South and Khalfan Al Muhairi, Vice President Marketing Centre Pipe attended the meeting and afterwards were guided around the company's facilities to see for themselves the full extent of the company's development.